

CHOICE

Volume 48
No. 5

January
2012



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Jan Myers President-Elect
David Shaw Vice President
Scott Steffan Secretary
Jennifer Ponce de Leon Recording Secretary
William Brightbill, FCSI Treasurer

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John Cannon 1 year
Larry Saylor 1 year
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Charles Beauduy 2 years
John Morgan 2 years

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TECHNICAL John Morgan 717-817-2036

INSTITUTE DIRECTOR
Mitch Miller 610-559-6000

Set Yourself Apart Get Your Residential Project Green Certified to the National Green Building Standard Tuesday, January 10, 2012

Presenter:
Michelle Desiderio, Director, Green Building Programs,
NAHB Research Center

Until recently, single-family and multifamily residential buildings have lagged the green certification market. The National Green Building Standard is the first green building standard approved by ANSI and offers a flexible, credible, and affordable rating system for single-family and multifamily residential developers. The Standard establishes practices for the design and construction of green residential buildings, renovations, and land developments. Come learn about the

(Continued on page 3)

*Spouses, guests and visitors
are welcome and encouraged to attend.*

RADISSON HOTEL
1150 Camp Hill Bypass, Camp Hill, PA

Board Meeting - 5:00 pm
All members are welcome to attend the Board Meeting

Attitude Adjustment - 6:00 pm

Dinner - 6:30 pm

Program - 7:15 pm

Dinner Cost

Free for Central Pennsylvania Chapter CSI Members;
Students \$10, All Others \$25

*Dinner reservations by
Noon, Friday, January 6, 2012
See FROM THE CHEF'S TABLE
for Menu and Reservation details.*

**The Central Pennsylvania Chapter meets
the second Tuesday monthly
except NO meetings are held in July or August.**

*Please Read Ads On Our Website
They Support "Choice"*

www.cpc-csi.org

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All material MUST be in the editor's hands no later than January 20, 2012 for publication in the February 2012 issue of "Choice".

Send to:
Jeff Turicik
251 Colonial Drive
Mechanicsburg, PA 17050
or email to:
jeffturicik@ykk-api.com

The Construction Specifications Institute is a nation-wide nonprofit technical organization dedicated to the advancement of construction technology through communications, education, research and service. Founded in 1948, CSI provides a forum for architects, engineers, specification writers, contractors, suppliers and others in the industry.

Anyone who is concerned with construction specifications in any manner is invited to apply for membership.
Contact: Jan Myers
Ph: 717-238-4910.



**Knowledge for
Creating and Sustaining
the Built Environment**



John Groff,
PE, CSI, CCS
President

President's Message

As I write this, Christmas and Hanukah have come and gone, and the new year is upon us! I hope everyone has had a great holiday! I'm looking forward to a productive 2012 for our nation, our businesses, and our organization! The November meeting, when Joy Davis presented a demonstration of social media in action, gave us a taste of our future business environment. As we move into this future era, the Central Pennsylvania Chapter Board has discussed combining the old Publicity and Electronic Communications Committees into one entity. Newspaper advertising and snail mail are beginning to be anachronisms in our society, and we need to adapt to the new realities we face. We are phasing out the post card reminders that we have used for a num-

ber of years to publicize meetings, and are replacing them with email "blasts" to remind members and others of upcoming meetings and other events. Those of you who have not provided your email address to the Chapter will continue to receive post cards reminders for the immediate future. If you have not provided your email address to the Chapter, you may want to do that now to avail yourself of the email announcements of events (those of you who have provided email addresses to us may want to verify that we have your current email address too).

The December meeting featured a program entitled "Implementing BIM in Central PA", and

(Continued on page 3)



Jeff Turicik
Editor

From the Editor's Desk

Jeff Snyder, Awards Committee Chairman, has informed me that the Central Pennsylvania Chapter of CSI has received a 2011 Outstanding Chapter Commendation from Kelly Porter, CSI Board Member and Executive Operations Coordinator. The Central Pa Chapter has received this award at the Silver Level, which indicates that our chapter has received this award for 10 consecutive years. I believe that this is a true honor for our chapter and its outstanding leaders, membership and activities.

Jeff Turicik CSI
Editor

The Central PA Chapter dues include all meals for the chapter program dinner meetings for the year.

Come out to our meeting to network, socialize, and learn about timely subjects in the Construction Field.

Classified Ads

To place classified ads, please submit your ad to the editor, Jeff Turicik, jeffturicik@ykk-api.com for insertion in "Choice" and on cpc-csi.org.

From the Chef's Table

MENU

*Choice of
Meat Loaf
or*

Parmesan Encrusted Cod

*Chef's selection
of Starch and Vegetable
Chef's selection of dessert*

*Special Dietary menus,
such as vegetarian,
low fat or low sodium,
are available upon request.*

In addition, we will try to accommodate special requests such as vegetarian, low fat or low sodium selections. A fresh fruit plate, instead of the Chef's Dessert Selection, is always available by request. Special request menu reservations should be made no later than the Friday prior to the Tuesday meeting.

Please feel free to forward either your comments regarding your meal, or any suggestions that you feel could improve the CPC-CSI dinner, to: loganmyers@hotmail.com.

Logan Myers
Hospitality Chair

RESERVATIONS

to Logan Myers by calling 570.850.6330 or e-mail at loganmyers@hotmail.com or use our on-line registration form at www.cpc-csi.org

YOU MUST MAKE RESERVATIONS OR CANCEL STANDING RESERVATIONS by NOON, FRIDAY, JANUARY 6, 2012.

ALL NO-SHOWS WILL BE BILLED.

Entrée selection should be made when making a reservation.

First entrée listed is the default selection if no choice is made.

To schedule a Table Top Display, email Bill Deck at wdeck@rtps.com or use the form in Choice or online.



Logan Myers
Hospitality Chair

Attendees should make an entrée selection when reservations are placed.

(Please note that the first entrée listed will be the default selection if no choice is made.)

(Continued from page 1)

Set Yourself Apart

Standard's requirements, understand how the certification process works, review successful green certified projects, and find out how to market green features. Get all the information you need to get your next project Green Certified to the Standard and set your project apart from the competition.

Learning Objectives:

1. Explain the development of the National Green Building Standard, its scope, and the opportunities for residential project certification.
2. Identify program eligibility requirements for certification under the National Green Building Standard and how it compares to other green rating systems.
3. Learn what land development and building projects are eligible for certification and how to determine eligibility.
4. Understand the process, roles, and responsibilities of the participants.

Discuss the revision process for the Standard and what changes are expected for the 2012 version.

This program is eligible for NAHB CGP continuing education credits and 1 AIA Learning Unit Sustainable Design credit.

(Continued from page 2)

President's Message

was very informative for me and I hope to others present. The program showed that many challenges to implement a BIM program remain, and a business as usual approach will most likely result in a failed implementation strategy! This seems to be the look of things to come, and we as an organization need to embrace its challenges to stay relevant.

Institute's Community Development Committee has asked the Regions to help identify the Region's communications needs, and the Region has asked the Chapters to provide answers to 8 questions. The odd thing is that few of the questions have to do directly with communications. For example, the first question is "What do you need to be successful as a Chapter?" I think the answer to this question is obvious, a Chapter cannot be successful without dedicated members who are willing to give of their time and talents to help themselves and others to learn something new. We are fortunate to have a core of very dedicated members who recognize the value of this organiza-

Presenter:

MICHELLE DESIDERIO
Director – Green Building
Programs, NAHB
Research Center



Michelle Desiderio leads the national green building certification program based on the ANSI-approved National Green Building Standard™ (ICC 700-2008). The program certifies single family homes, multi-family buildings, residential renovations, additions, and land development. A related program, Green Approved Products, pre-approves certification points for products that meet green building practices.

Michelle's housing experience spans environmental, land use, and financing issues. Michelle developed the Smart Commute Mortgage and revamped the Energy Efficient Mortgage.

Michelle has a Masters in Urban Planning and Environmental Studies from the University of Virginia and a BS in Environmental Studies from SUNY College of Environmental Science and Forestry.

tion. I recognize the many officers, committee chairs and co-chairs, the instructors who volunteer their time to teach the CDT review course at HACC, and many others who step up when needed to mentor their peers! As Joy Davis pointed out at our November meeting, we as an organization have the knowledge and expertise that others lack but need! We just have to find a way of communicating that fact to the new generation that craves to find answers, and convey to them that we are here to help! We all know how much CSI can benefit our careers and friendships. Bring a friend to CSI functions and help yourself and them to learn something new!

I hope to see you at January's dinner meeting at the Radisson when we will have a program entitled "Set Yourself Apart: Get Your Residential Project Green Certified to the National Green Building Standard," a presentation and discussion led by Michelle Desiderio, Director, Green Building Programs, National Association of Home Builders (NAHB) Research Center.

John Groff, PE, CSI, CCS
President



*Paul Brunski,
CCS, CSI
Certification
Chairman*

Chapter Certification Study Course

January begins the Chapter Certification Study Course at the Midtown HACC Campus. If you are interested in the program, follow the instructions below to get enrolled. It is highly recommended for anyone taking the CDT exam. February 2nd is the early deadline to register for the CDT, CCS, CCPR, and CCCA exams, so don't delay. March 2nd is the final deadline.

What is CDT? It stands for Construction Documents Technology. Some of the benefits to getting your CDT means:

- Adding "CDT" after your name, to your business card and to your resume
- Understanding how a project unfolds from conception to delivery
- Understanding the documentation involved
- Getting listed in the [Certificant's Directory](#)

The certification exams are scheduled for April 2 - 28, 2012, and are available at Prometric Testing locations throughout central Pennsylvania. Go to www.csinet.org and click on "Certification" in the upper right-hand corner.

Study Course:

Dates: January 23 thru April 2, 2011
(Monday evenings for 10 weeks)

Time: 5:30 to 8:30 PM

Location: HACC Midtown Campus
4th and Reily Streets, Harrisburg, PA

Cost: \$140 (subject to change - check HACC website)

Registration: Refer to www.hacc.edu for registration requirements.

Textbook: CSI's Project Delivery Practice Guide

The study course is designed to assist candidates preparing for the examination by offering a complete overview of CSI's Project Delivery Practice Guide and the AIA General Conditions publications. The course will be offered as both a 1-credit course in HACC's Building Construction Technology curriculum and a non-credit course in HACC's continuing education program. Registration is available now.

To register: Go to www.HACC.edu and click Admissions.

Non-credit course enrollment: Call HACC for CRN No.

Credit course enrollment: Course No. CRN 34500

It's also a great way to brush up on your skills regarding contract document relationships, change orders procedures and formats, or the elusive contents of the AIA A201.

If you have any questions about the class or the certification program feel free to contact me at 717-263-8464 or pbrunski@noelkerhull.com.

Invest in yourself!
Get certified!

*Paul Brunski CCS, CSI
Chapter Certification Chairman*

Minutes of Board of Directors Meeting

Date: December 13, 2011

Time: 5:00 pm

Location: Radisson Hotel, Camp Hill, PA

Opening Remarks: President John Groff calls the meeting to order: CSI Academy reminder; Meeting postcard receipt inquiry.

Motion to Approve Previous Meeting Minutes: 1st Stu Cluck, 2nd John Cannon

Officers report: none present

Chapter Reports:

President Groff: acknowledges quorum.

Treasurer Report: Bill Brightbill - reports balances.

President Elect: Jan Myers - not present.

Vice President: David Shaw - no report.

Past President: No report.

Editor: Jeff Turicik reviews First Capital web hosting service - Bob Hinkle sends postcards but needs following info: Mtg Minutes, Program outline, meal option, President Message, Articles. Timing deadline for Choice newsletter. Any rush on cards costs extra. Standard cost is \$250/month; \$115/month just for postcards. Jen raised question on electronic communication vs. snail mail -alternate option. Eric suggested email blasts through Constant Contact - allows for easy adds, edits, copy/paste, scheduled mailings and integration with social media outlets. Jeff to enlist Bob to manage this process. All were in favor to move motion to do electronic mailings. Bill Deck 2nd. Jeff to inform Bob to develop list with a goal to expand the list to solicit more members. Check who may not have email address.

Academic Affairs: John Cannon - no report.

Advertising: Bill Deck - Table tents moved to January due to equipment malfunction by presenter.

Archives: John Morgan - no report

Awards: Jeff Snyder - Due Feb. 3rd.

Budget/Finance: No report

ByLaws: Identify incorporation date (501C) with McNeese Wallace.

Certification: Chair Paul Brunski ordered books for instructors for CDT class at HACC.

Education: Seminar set for exhibit show. Significant changes to IBC, 6 hr program, confirm cost and get mailing by Jan 1st.

Electronics/Communications: good move with electronic email.

Exhibit Show: Stu Cluck sent pre-registration invitations for exhibitors to 185 vendors, also posted on website.

Hospitality: No report

Long Range Planning: Calendar planning – 3 years out, Pres Groff working in conjunction

Membership: No report

Programs: January - Nat'l Housing - Green Certified Home Building, aim is to invite AIA and GBC. February - United Disability Services - Interactive session, audience participation.

Publicity: Maximize emails to expand membership.

Roster: Issue new one in January.

Technical: No report

Old Business:

6-1 Guideline & Policies for speakers and program presenters is still a good idea, gives courtesy to presenter to know audience; Pres Groff to draft over holidays.

6-5 Buy One Get One Membership Program - add'l members, how to parlay the free membership, 20% recruitment per CSI pushing new membership

6-6 Corporate Discounts - Discussion

7-4 Regional conference in Gettysburg – John to develop committees, volunteers, establish theme

12-13 Support for charity – deferred

12-13 Social event – contributes to outstanding chapter award – baseball event again? Consider options.

New Business:

- Eric – did everyone see survey for new brand for CSI – reminder to take survey

Adjourned: 6:03

The next board meeting is scheduled for 5:00 PM on January 10th at the Radisson Hotel and Convention Center.

*Respectfully Submitted,
Jennifer Ponce de Leon
Recording Secretary*

2012

EXHIBITORS' SHOW

THE CENTRAL PENNSYLVANIA CHAPTER OF THE CONSTRUCTION SPECIFICATIONS INSTITUTE, INC.



**Knowledge
for Creating
and Sustaining
The Built
Environment**



www.cpc-csi.org

MARCH 14, 2012

11:00 A.M. - 6:00 P.M.

RADISSON HOTEL

1150 Camp Hill Bypass, Camp Hill, PA

Don't miss this chance to exhibit at Central Pennsylvania's Premier Exhibit Show attended by architects, engineers, contractors, facility managers and building owners.

In addition to your exhibit, there will be free food, beverages and wine tasting and a drawing for door prizes every hour.

Complete and return the Reservation Form below to reserve your space. Exhibit spaces (6 feet deep by 10 feet wide) will be provided with one table and two chairs, if desired. The Show Committee is seeking sponsors to help with costs of food. If you can contribute \$250, we will recognize this contribution through our mailings and advertising at the show.

The schedule:

Set-Up 6:00 A.M. until 10:00 A.M.
Show Time 11:00 A.M. - 6:00 P.M.
Down & Out 6:00 P.M. - 10:00 P.M.

Each exhibit space can be provided with with 120 volt power, if requested. (Please check the box on the Reservation Form.) NO POWER EXTENSION CORDS will be provided with the spaces. Each exhibit space will have a back drop and side drops. BOOTH RENTAL FEE: \$550.00

THIRTY-SEVENTH ANNUAL EXHIBITORS' SHOW 2012 COMMITTEE

Stewart C. Cluck, CDT, RA, LEED AP
930 Century Drive, Suite 103
Mechanicsburg, PA 17055
717-697-1799 / 717-887-3947 Cell
717-697-1899 Fax
scluck@TKSArchitects.com

Charles H. Beauduy, RA, FCSI, CCS, CCCA
LEED AP, BD&C
P.O. Box 67100
Harrisburg, PA 17106
717-763-7211
717-763-8150 Fax
cbeauduy@gfnet.com

Jeffrey Turick, CSI, CDT
215 Colonial Drive
Mechanicsburg, PA 17050
717-766-3714
717-766-3714 Fax
jeffturick@ykk-api.com

CENTRAL PENNSYLVANIA CHAPTER CSI OFFICERS

John Groff, CSI, CCS, PE *President* Jan Myers, CSI, CCPR *President-Elect*

CPC CSI 37th ANNUAL EXHIBITORS' SHOW RESERVATION FORM

RETURN TO: Stewart C. Cluck, 930 Century Dr., Suite 103, Mechanicsburg, PA 17055.

COMPANY _____
ADDRESS _____
PHONE _____ FAX _____ E-MAIL _____
REPRESENTATIVE _____

Enclosed is our check in the amount of \$ _____ for _____ exhibit spaces plus \$ _____ as a food sponsor.

(Please make check payable to Central Pennsylvania Chapter, CSI)

Yes, we will require a 120 outlet.



Bill Deck,
Advertising Chair

CHAPTER ADDRESS

P.O. Box 3504
Harrisburg, PA 17105

TELEPHONES

Secretary
717-329-4472

Treasurer
717-234-1650

Editor
717-766-3714

Ads
wdeck@rlps.com

CHOICE STAFF

Editor
Jeff Turcic

Advertising
Bill Deck

Roster
Don Scruggs

Calling All Reps!

Would you like to highlight your company or a special product? Do we have a deal for you. For a mere \$125-\$150 you can display your wares during the social time and have 10 minutes of everyone's attention during dessert at one of our CPC/CSI dinner meetings. What an awesome opportunity to hit several specifiers at once. If you are a member of this chapter, it will cost \$125. If you are not, it will cost \$150. For more details, see the CPC-CSI.org website. To schedule a table top, contact Bill Deck at wdeck@rlps.com. Thanks!

Bill Deck
Advertising Chair



**Central Pennsylvania Chapter of the Construction Specifications Institute
Table Top Display Registration**

Name/Contact: _____

Company: _____

Meeting Date: _____

Telephone: _____ E-Mail: _____

Cost: \$125 members /\$150 non-members (does not include meal)

Fee Includes:

1. One 72 x 30 inch table to display product.
2. Display time: 6:00 - 7:00 P.M. (During social hour)
3. Presentation: 10 minute presentation during dessert.
4. Electrical: Outlets available. Vender supplied extension cords.

Contact: Bill Deck
CPC Advertising Committee
email: wdeck@rlps.com

Calendar of Events

Jan. & Feb. 2012
for Mid Atlantic BX social networking, training & other educational events, visit www.midatlanticbx.com/CalendarofEvents.aspx

[Menu-Category/Education/CSI-Academies.aspx](#)

March 3 to 11, 2012
Pennsylvania Home Show
Harrisburg, PA

May 17-19, 2012
AIA National Convention and Design Exposition, Walter E. Washington Convention Center, Washington, D.C.

January 10, 2012
CSI Central Pa. Chapter - Dinner Meeting & Program at the Radisson, Camp Hill, PA, 6:00 pm: "Set Yourself Apart: Get Your Residential Project Green Certified to the National Green Building Standard," presented by Michelle Desiderio, Director, Green Building Programs, NAHB Research Center.

March 14, 2012
CSI Central Pa. Chapter - 37th Annual Exhibitor's Show
Education seminars throughout the day.

June 12, 2012
CSI Central Pa. Chapter - Annual Meeting & Awards Banquet

February 14, 2012
CSI Central Pa. Chapter - Dinner Meeting & Program at the Radisson, Camp Hill, PA, 6:00 pm: "Design for Accessibility - Common Sense Lessons", an interactive presentation by United Disability Services (UDS) of Lancaster.

March 21 - 25, 2012
CSI Middle Atlantic Region - Leadership Orientation Seminar (LOS) & Region Conference, "The Jewel on the James, Rebirth of a City," Richmond, Virginia, at the Hilton Garden Inn Hotel, Richmond, VA. Details at www.richmondcsi.org

July 2012
CSI Central Pa. Chapter
No Meeting

August 2012
CSI Central Pa. Chapter
No Meeting

April 10, 2012
CSI Central Pa. Chapter - Dinner Meeting & Program

September 11-14, 2012
CSI 56th Annual National Convention & Hanley Wood Exhibitions CONSTRUCT2012, Phoenix Convention Center, Phoenix, AZ. Details at www.constructshow.com

March 1 - 3, 2012
The CSI Academies, San Diego, CA. Event information at <http://www.csinet.org/Main->

May 8, 2012
CSI Central Pa. Chapter - Dinner Meeting & Program

November 13-16, 2012
USGBC Greenbuild 2012, International Conference & Expo, San Francisco, CA.